

Carinthia Film Commission (CFC) Guidelines

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A. PREAMBLE

Carinthia, located at the crossroads of three cultures, offers an outstanding setting for film productions due to its diverse landscapes. To leverage this potential, the Carinthia Film Commission (CFC) was established as a service and advisory center for national and international filmmakers at the initiative of the state of Carinthia.

The primary goal of Carinthia's film funding is to support cinema and television productions that reflect regional culture and creative potential as cultural products. Additionally, the aim is to strengthen Carinthia as a filming location, contributing to the growth of the European film industry and positively impacting the economy and employment.

In terms of equal opportunities and diversity, special attention is given to underrepresented groups in filmmaking (women, people with migration backgrounds) with high professional qualifications. Funding allocation seeks to achieve gender balance, particularly in screenwriting, directing, and production.

Environmental protection is also a priority, aiming to reduce emissions in soil, water, and air to preserve habitats. The CFC recommends adhering to environmental standards in filmmaking and complying with guidelines such as "Green Producing in Film and Television" (UZ 76) and "Green Meetings and Green Events" (UZ 62).

These guidelines define the objectives and responsibilities of the CFC and the procedures for granting funding in three areas:

- **Project development**
- **Production**
- **Distribution and promotion**

The legal basis for granting financial support is the Carinthian Cultural Promotion Act 2001 (K-KFördG).

B. THE CARINTHIA FILM COMMISSION (CFC)

The CFC is established as a division of Kärnten Werbung Marketing und Innovationsmanagement GmbH, headquartered in Klagenfurt am Wörthersee. The management of Kärnten Werbung represents the CFC.

1. Objectives of the CFC

The establishment of the CFC pursues the following objectives:

- Strengthening regional and national filmmaking to promote European film culture
- Creating sustainable regional benefits for the economy and the film industry in Carinthia
- Enhancing Carinthia's tourism brand through positive image transfer in high-quality film productions
- Increasing Carinthia's visibility in defined target markets
- Expanding innovative business fields and attracting new target audiences

2. Responsibilities of the CFC

2.1. Service and Advisory Role

The CFC provides:

- Assistance in finding suitable filming locations in Carinthia
- Information on local film industry professionals and service providers
- Guidance on filming permits and regulations
- Networking opportunities
- Advice on funding applications
- Processing of funding applications

2.2. Strengthening Carinthia's Tourism Brand

The CFC's tasks include:

- Promoting the values of Carinthia's tourism strategy
- Integrating tourism highlights into film productions
- Showcasing Carinthia's unique experiences through films

2.3. Secretariat of the CFC Advisory Board

The CFC handles:

- Preliminary review and preparation of funding applications for the advisory board
- Administration of the advisory board's operations

2.4. Evaluation Responsibilities

At the end of each two-year funding period, the CFC submits a comprehensive evaluation report to the Carinthian government.

3. The CFC Advisory Board

The advisory board assesses funding applications and provides non-binding recommendations. It consists of six experts from culture, tourism, film, and economic sectors.

C. GENERAL FUNDING PROVISIONS

1. Eligibility Criteria

To qualify for funding, projects must have a cultural connection to Carinthia (as per the Carinthian Cultural Promotion Act).

Assessment criteria include:

- Representation of Carinthian cultural history (society, language, religion, customs, art, science)
- Inclusion of regional historical content
- Depiction of Carinthian cultural assets
- Representation of regional lifestyle and traditions
- Showcasing Carinthia's diverse landscapes (valleys, mountains, lakes)
- Promotion of contemporary Carinthian art
- Strengthening a modern, internationally oriented Carinthian film culture
- Creation of new content with a Carinthian theme
- Exploration of Carinthia's role in the Alpe-Adria region
- Cross-border cultural networking
- Literary adaptations of works by Carinthian authors
- Addressing contemporary social, cultural, or religious issues related to Carinthia
- Scientific themes with regional relevance
- Respect for Carinthia's linguistic and cultural diversity
- Connection to Carinthia's cultural and film heritage
- Correct use of Carinthian filming location names
- Representation of European cultural diversity
- Involvement of Carinthian artists and filmmakers

A project's funding eligibility is assessed based on how many of these criteria are met and to what extent.

D. PRODUCTION FUNDING

- **Eligible productions:** Feature films, documentaries, and professional films intended for cinema, TV, or digital platforms
- **Minimum runtime:** 70 minutes (feature), 59 minutes (children's films), 45 minutes (TV documentaries), 25 minutes (series)
- **Funding intensity:** Up to 20% of eligible production costs

E. PROJECT DEVELOPMENT FUNDING

- **Eligible activities:** Script development, location scouting, casting, pre-production marketing
- **Funding intensity:** Up to 30% of eligible development costs

F. DISTRIBUTION AND PROMOTION FUNDING

- **Eligible costs:** Trailer production, marketing materials, promotional events, festival participation
- **Funding intensity:** Up to 20% of eligible distribution costs

For full details on procedures, application requirements, and financial conditions, please refer to the complete guidelines at: www.filmcommission.at